

Education

BA Illustration 2:2 2009 - 2012
University of Gloucestershire

BTEC Graphic Design 2007 - 2009
Sutton Coldfield College

Skills

Stakeholder management

Working and exceeding
deadlines

Experience working beyond a
brief to deliver first class
experiences

Deep knowledge of the product
life-cycle and dependencies

Communicate and demonstrate
ideas cohesively

Experience in sprint planning
and prioritisation

Balance Design with Product
thinking to deliver product that
are rooted in business needs,
user needs and technical
feasibility

Tools

Figma/Sketch

Miro

HTML/CSS

Axure RP

Adobe Creative Suite

Work

Tesco PLC

Apr 2017 – current
London, UK

UX Designer

- Supporting Tesco in various domains. Leading and facilitating strategic workshops and understanding the problem domain and defining the problem to tackle for the business – using analytics and data.
- Expanding on the design briefs to fully understand the business and customer problem and meeting both of their needs to deliver first class experience.
- Delivering E2E experiences and supporting the engineering team in prioritising and grooming sessions.

ORC International

Engine Group
May 2015 – Mar 2017
London, UK

Product Designer

- E2E delivery on data rich employee segments that allowed our clients to understand the pain points they needed to tackle.
- Collaborating with cross-functional teams to create data packs and pitch documentation.

HROC

Aug 2014 – Mar 2015
Birmingham, UK

Product Designer

- Understanding the business needs of our clients and creating world class digital experiences for their portfolio and e-commerce sites.

DevMac Ltd

Feb 2014 – Aug 2014
Burton-on-trent, UK

Web Designer

- Working with the client briefs, delivering ahead of schedule and ensuring the needs of their businesses were met.

Zammer Ltd

Aug 2013 – Nov 2013
Birmingham, UK

Product Designer

- Crafting the experience for an educational coding applications aimed at KS2 students.

Project BC

June 2013 – Nov 2013
Remote

UI Designer

- Working with the developers to create a unique UI experience for a popular game-series.

Stylish Media

Dec 2012 – Apr 2013
Birmingham, UK

Visual Designer

- Supporting the lead web designer by creating assets and promotional materials.